

Impressive line-up of 70 internationally renowned galleries revealed with number of exhibitors up 30%

Perpetuating a 90-year-old tradition of a summer art fair in London, the much-anticipated 2024 edition will present a journey through millennia of mankind's creativity

Royal Hospital Chelsea 26 June - 2 July 2024



A year after its creation, and following a successful inaugural edition, **The Treasure House Fair** returns to the historic Royal Hospital Chelsea for its second year. Taking place **from 26 June through 2 July**, the fair will bring together 70 leading galleries - up 30% on last year - and feature over 20 collecting categories in the fields of fine art, furniture, antiquities and jewellery.

A "treasure house" of the rare and the beautiful, the historic and the cutting-edge, the fair offers a unique blend of quintessentially British character with an unerring international outlook. From the century-old jewellers who crafted Their Majesties King Charles and Queen Camilla's wedding rings to the young Japanese art dealer breaking new ground in the international art sphere, the fair will showcase galleries working at the apex of their disciplines. All vetted by independent experts, the carefully curated works on display will take the visitors on a journey through millennia of mankind's creativity, from Antiquity to today.

Pursuing a tradition of summer art fairs in London going back to 1934, the 2024 edition of the fair is also testament to the strength of the British art market - the world's second largest - and the fact that London remains a unique destination and magnet for international art collectors. Much anticipated by both the trade and the public, Treasure House is also set to become a fixture of the city's vibrant summer season, which each year sees local and international visitors converge on the city, determined to take advantage of all the culture, art and sport on offer, from blockbuster exhibitions to the Wimbledon Championships.

Harry Van der Hoorn, co-founder of The Treasure House Fair and owner of the leading stand building company Stabilo said: "The success of last year's event which came together in record time is a real show of strength for the UK art market. London remains a vibrant hub for international trade. There is a strong local market and it is also a gateway to both Europe and America."

Thomas Woodham-Smith, Director and Co-founder said: "It was extremely encouraging to witness the enthusiasm and passion with which the debut fair was embraced by the trade, collectors and visitors alike. It was great to see how much business was done, with guests staying for extended visits and enjoying the broader experience of the fair. We are proud to carry the baton of our forebears and be part of the long tradition of summer fairs and integral to the London Summer social season. We very much look forward to the second edition."

THE FAIR IN FIGURES

- 70 internationally renowned exhibitors up 30% on last year
- Over 20 disciplines on offer
- 90% exhibitor return rate from 2023
- Audience anticipated to surpass the 30,000 registered in 2023
- Nearly 3,000 square metres of exhibition space an increase of 30% on 2023

A FIRST GLANCE AT THIS YEAR'S EXHIBITORS

THE WORLD'S LEADING ANTIQUE & ART DEALERS

The second edition of the fair will see the return of some of the world's leading antique and art dealers, including Ronald Phillips, Richard Green, Osborne Samuel, Wartski, Adrian Sassoon, Butchoff Antiques, MacConnal-Mason, Godson & Coles, Koopman Rare Art and Adrian Alan. Together, these galleries, most of which are multi-generational British family businesses located in the heart of London's Mayfair, will present a spectacular selection of furniture, silver, decorative arts and jewellery, boasting extraordinary provenance and the aura of the greatest makers of their time.

They will be joined by internationally renowned galleries such as **S.J. Shrubsole**, the New York jewellery and antique silver specialist who started off in London in 1912 before relocating across the Atlantic in 1936 to become a mecca for American collectors. Bringing her curatorial flair for merging treasures of the past with contemporary pieces, celebrated interior and furniture designer **Rose Uniacke** will also unveil her most recent antique and vintage finds alongside her latest creations.

FINE ART, FROM OLD MASTERS TO CONTEMPORARY ART

As per last year, Fine Art will feature strongly in the fair, showcased by a roster of internationally renowned specialists in the fields of painting and sculpture. Fourthgeneration Mayfair specialists in Old Masters, Impressionist and Modern art, **Richard Green Gallery** and **MacConnal-Mason** will be joined by eminent art dealer and BBC "art detective", **Philip Mould** who will present some of his latest discoveries. They will be accompanied by an impressive contingent of 20th-century British art experts, notably **Osborne Samuel, Piano Nobile, Christopher Kingzett** and the **Crane Kalman Gallery**. International sculpture specialists, such as the Paris dealership **Univers Du Bronze** and **Sladmore**, the Jermyn Street gallery focusing on animalier sculptors, will also return.

With 2024 marking both the 150th anniversary of the birth of Impressionism and the centenary of Surrealism, the fair will also see the addition of **Willow Gallery**, London-based specialists in 19th and 20th- century European paintings. The selection will be enriched by the participation of international galleries, including **Maison d'art**, one of Monaco's most reputed dealers; and Rhonda Long-Sharp who created her eponymous gallery (**Long-Sharp Gallery**) in 2005, after a 20-year career as a US attorney defending prisoners on death row.

Contemporary art from Asia, the Middle East and South America will also go on view. Participating for the first time will be Bahraini artist **Rashid Al Khalifa** and **Sundaram Tagore** - a descendant of Indian poet and Nobel Prize-winner Rabindranath Tagore - whose New York, Singapore and London galleries are known for championing contemporary artists and photographers from underrepresented cultures.

Shedding new light on Japanese art, **A Lighthouse called Kanata** - the brainchild of Tokyo pioneer dealer Wahei Aoyama - will present the work of Japanese painters and sculptors reinterpreting ancient techniques into a contemporary minimalist style. They will be joined by renowned and emerging Chinese artists represented by **3812 Gallery**, the Hong Kongfounded gallery which recently opened an outpost in St James's, London's historic art quarter.

ASIAN ART THROUGH THE AGES

Many more exhibitors at the fair will celebrate the century-long exchanges between Asian and Western art practices. Among them **Sydney L. Moss**, the oldest family-owned Asian art dealership in Europe; **Michael Goedhuis**, another world authority in the field whose London gallery offers both antique works of art and paintings by contemporary masters; and newcomer **Laura Bordignon** who specialises in Japanese works of art from the Meiji period (1868-1912).

CERAMICS, GLASS AND METALWORKS

Prime examples of the East-West dialogue will also be found in the selection of ceramics, glass and metalworks on display. Applying his unique eye for exceptional craftsmanship, **Adrian Sassoon** will showcase sculptural objects by pioneering contemporary makers such as Korean glass artist Joon Yong Kim, Japanese metal artist Hiroshi Suzuki and British ceramicist Felicity Aylieff, alongside antique French porcelain. Further prized examples of rare pottery, porcelain and antique glass from the Middle Ages to today will be found at the booths of New York porcelain specialist **Michele Beiny**, Kensington dealer **E&H Manners** and British antique lighting expert **Fileman Antiques**.

JEWELLERY & WATCHES

London's status as the epicentre of antique and vintage jewellery will be reflected by the presence of two of Britain's oldest and most revered family-owned businesses in the field: **S.J Phillips**, the 155-year-old Mayfair dealership whose clientele includes several generations of aristocratic families and renowned tastemakers, such as Vogue's Editor-in-Chief Anna Wintour, and **Wartski** - the Fabergé specialists whose deep connections with the British Royal Family date back to its founding in 1865, and whose recent high-profile commissions include the wedding bands of Their Majesties King Charles and Queen Camilla, and that of Miss Catherine Middleton, the now Princess of Wales.

Further storied gems with impressive heritage and pieces signed by the most prestigious houses will dazzle at the booths of acclaimed New York dealer **S.J. Shrubsole** and the London gallery **Koopman Rare Art.** In addition, 20th-century artists and contemporary designers will play a prominent role, with the participation of **Didier**, the Mayfair house specialising in jewels by modern masters and post-war designers, and **Adrian Sassoon** who will unveil astonishing works by some today's most innovative craftswomen: Japanese goldsmith Kaia Sato and UK jeweller Jacqueline Ryan.

A key draw for watch aficionados, **Somlo**, the world's only authorised vintage Omega dealer, will return with a selection of pocket and wristwatches covering 400 years of horology. The famed Burlington Arcade family business will be accompanied by two luminaries in the trade of rare antique clocks, **Howard Walwyn** and **Carter Marsh & Co** who together will showcase timepieces by the greatest makers of the golden age of English horology, including Thomas Tompion and George Graham.

A JOURNEY THROUGH THE CONTINENTS AND MILLENNIA OF ART HISTORY

Spanning six continents and millennia of art history, the fair will also welcome two authorities in the field of Antiquities: the eminent Basel archaeologist **Jean-David Cahn** who remains at the helm of the world's oldest gallery in the discipline, and Hicham Aboutaam whose Geneva and New York dealership **Phoenix** will debut at the Fair.

The selection will also be highlighted by Indian and South East Asian art (**Joost van den Bergh**), tribal Art (**Galerie Mestdagh**) and many more whimsical objects with a story to tell, from the medicine chest from Nelson's surgeon at the Battle of Trafalgar to antique canons, shedding a unique glimpse into history and artistry of the past (**Wick Antiques**).

NOTES TO EDITORS

ABOUT THE TREASURE HOUSE ART FAIR

London's pre-eminent inter-disciplinary art fair, The Treasure House Fair was founded in 2023 by Thomas Woodham-Smith and Harry Van der Hoorn - the co-founders of *Masterpiece* (2009-2022). Brought to life in less than six months following the closure of *Masterpiece*, the fair's first edition set in the beautiful grounds of the Royal Hospital Chelsea offered a fresh and bold remastering of London's traditional summer fair, with a promise to preserve the event's international renown for expertise and exceptional quality. Emboldened by the success of its opening year, the fair returns in 2024 with a larger space, with sustainable innovations and materials used throughout, and an extended roster of exhibitors - up 30% on last year.

THE SUMMER ART FAIR IN LONDON: A 90-YEAR-OLD TRADITION

The Treasure House Fair hails from an esteemed tradition of summer art fairs in London, with the 2024 edition marking the 90th anniversary of the establishment of the *Antique Dealers' Fair* - later the *Grosvenor House Art and Antiques Fair*, founded in 1934. Held at the elegant five-star Grosvenor House Hotel on Park Lane, the *Antique Dealers' Fair* was the premier event of its time, showcasing the very best of the national trade. From 1937, the fair enjoyed the patronage of The Royal Family, with Queen Mary as its first royal patron, followed by Queen Elizabeth the Queen Mother and later Princess Alexandra. After 75 successful years, *Grosvenor House Art and Antiques Fair* was discontinued in 2009, with its heir, *Masterpiece*, opening its doors for the first time in 2010. Set in the grounds of the Royal Hospital Chelsea, *Masterpiece* quickly established itself as one of world's leading cross-collecting fairs and a salient feature of the UK art market. *Masterpiece* announced its closure in early 2023 ahead of the 14th edition of the fair.

THE ROYAL HOSPITAL CHELSEA

Designed by Sir Christopher Wren over 300 years ago, The Royal Hospital Chelsea is a Grade I listed heritage site nestled on the banks of the River Thames. The home of the Chelsea Pensioners - The British Army veterans in their distinctive red coats - since 1692, the Hospital is renowned as the host venue of distinguished events such as the Royal Horticultural Society's annual Chelsea Flower Show.



PRACTICAL INFORMATION

THE TREASURE HOUSE FAIR

Dates: 26 June - 2 July 2024, 11am-8pm

Location: Royal Hospital Chelsea

South Grounds London, SW3 4SR <u>Treasurehousefair.com</u>

PRESS CONTACTS

Marie-Béatrice Morin E. <u>marie-b@mariebmorin.com</u> M. +44 7809316295 Hanae Rebelo E. <u>hanae@mariebmorin.com</u>