

The Treasure House Fair is to be the new name for June fair at Royal Hospital Chelsea



Royal Hospital Chelsea, backdrop to The Treasure House Fair 2023. ©Vladimir Woodham-Smith.

LONDON.- Harry Van der Hoorn and Thomas Woodham-Smith announced that the new fair at Royal Hospital Chelsea in June, will henceforth be called The Treasure House Fair.

“Our choice of title reflects the wide range of disciplines and masterpieces in the fair, each piece a treasure in its own right. From my perspective, and I speak as a Dutchman, treasure is a word that is understood throughout the world. The word ‘House’ is a mark of respect to The Grosvenor House Fair, a fair that has inspired so many of us over the years.” — Harry Van der Hoorn.

Exhibitors in the first edition of The Treasure House Fair 2023 will include UK, European and international dealers, each of them at the top of their field, such as Ronald Phillips, Adrian Sassoon, Michele Beiny, Richard Green, Osborne Samuel, Galerie Gmurzynska, Tomasso, Peter Harrington, Shapero Rare Books, Howard Walwyn, Carter Marsh, Wartski and SJ Phillips.

In total there will be sixty stands and there will be a further full announcement of exhibitors in due course.

Harry Van der Hoorn and Thomas Woodham-Smith, the co-founders of The Treasure House Fair, were also the founders of the original Masterpiece in 2009. Thomas Woodham-Smith adds, “The Treasure House Fair will be smaller than Masterpiece at over 3,000 square metres, but exquisite and in particular completely redesigned from floor to ceiling. We are certain that we have a fascinating collection of exhibitors and that we are building on a London tradition of excellence. In so many ways, it is the dealers who have fought hard with us to ensure that there continues to be a wonderful June fair in the capital.

“We are very much looking forward to opening our doors at The Treasure House Fair to collectors, new and experienced, as well as visitors to London who we are confident will be inspired by the collective connoisseurship at the fair to enjoy a serendipitous acquisition.”