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The co-founders of the now defunct Masterpiece fair, cancelled last month by the MCH Group, owners of Art Basel, are reviving the fair in time for Summer 2023's June corridor.

Thomas Woodham-Smith, a London art dealer, and Harry van Der Hoorn, who owns Stabilo, a trade show stand building firm, have rebranded the Fair as The London Summer Art Fair. It will be in the same location at the Royal Hospital Chelsea, opening on 22 June with around 40 to 60 dealers, about half of last year's event. The Fair will include a diverse range of fine art, applied arts, antiquities and jewellery.

Founded in 2010, Masterpiece was one of the world's leading multi-disciplinary art fairs, bringing together over 140 of the most distinguished art dealerships and galleries worldwide. Showcasing the finest works of art, design, furniture, jewellery and more, from antiquity to the present day, the Fair was held on the beautiful grounds of the Royal Hospital Chelsea, London, from late June to early July.

Attracting established international collectors and the culturally curious, Masterpiece welcomed over 40,000 visitors over eight days last year. The Fair offered an unparalleled opportunity to discover exceptional works for sale from exhibitors spanning many disciplines. Scrupulous vetting and thoughtful juxtaposition allowed one to encounter beautiful works of art, have one's eyes open to the unfamiliar, and buy with confidence.